



City of Cocoa Beach

P.O. Box 322430,
2 South Orlando Avenue Cocoa Beach, Florida
32932-2430 www.cityofcocoabeach.com



To: 2020 Qualified Candidate
Subject: Usage and Removal of Political Advertisements

City Code requirements

City Land Development Code (https://library.municode.com/fl/cocoa_beach/codes/land_development_code) regulates signage. The City Code considers political signs as temporary signage. Section 5-04 sets sign standard and criteria, and Section 5-14 determines what would be prohibited signs and displays. The City requires that signage be removed three (3) calendar days from the election date. The City requires a sign permit and payment of permit fees for large signage, and not for small signage such as the signs placed on residential property.

State Statutes requirements

Florida Statutes 106.143 requires that political advertisement/signage include the "Paid Political Advertisement" disclaimer.

Pursuant to requirements of section 106.1435, Florida Statutes, the City Clerk is required to notify the candidate in writing of the following provisions regarding usage and removal of political campaign advertisements.

Each candidate, whether federal, state, county or district, shall make a good faith effort to remove all of his political campaign advertisements within 30 days after:

- (a) Withdrawal of his candidacy;
- (b) Having been eliminated as a candidate; or
- (c) Being elected to office.

However, the candidate shall not be expected to remove those political campaign advertisements, which are in the form of signs used by an outdoor advertising business as provided in Chapter 479. The provisions herein shall not apply to political campaign advertisements placed on motor vehicles, or campaign messages designed to be worn by a person.

If political campaign advertisements are not removed within the specified period, the political subdivision or governmental entity shall have the authority to remove such advertisements and may charge the candidate the actual cost for such removal.

Pursuant to Chapter 479, no political campaign advertisements shall be erected, posted, painted, tacked, nailed or otherwise displayed, placed or located on or above any State, or County road right-of-way.

Your assistance in making your campaign workers aware of these requirements and ensuring compliance would be greatly appreciated.

Sincerely, *Loredana Kalaghchy*

Loredana Kalaghchy, MMC, City Clerk

I do hereby acknowledge receipt of the above notice regarding usage and removal of political campaign advertisements.

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Date	Candidate's Signature	Candidate Name